[Insert organisation logo]

# STRATEGIC PLAN TEMPLATE

Insert organisation name

Strategic Plan

Year - Year

*“Insert organisation goal”*

## 1. ABOUT [INSERT ORGANISATION NAME]

**[Insert one page description of your organisation]**

## 2**. [INSERT ORGANISATION NAME]**

**[Insert organisation structure diagram]**

## 3. OUR PRINCIPLES

**[Insert organisation name]**’s guiding principles inform the organisation’s approach and underpin our programs and services. Our guiding principles include:

3.1 **[Insert principle]**

3.2 **[Insert principle]**

3.3 **[Insert principle]**

3.4 **[Insert principle]**

3.5 **[Insert principle]**

3.6 **[Insert principle]**

## 4. OUR OUTCOMES

In the **[insert plan duration, e.g. 2014 - 2018**] period **[insert organisation name]** will focus its efforts on **[insert number]** outcomes.

We will measure and report on our performance annually. The organisation outcomes include:

* **[Insert outcome]**
* **[Insert outcome]**
* **[Insert outcome]**
* **[Insert outcome]**
* **[Insert outcome]**

### 4.1 Outcome No.1

**[Insert outcome description]**

**[Insert details how the organisation will achieve this outcome and how the organisation will measure its performance]**

### [Repeat for all outcomes]

## 5. WHO WE WORK WITH AND FOR

**[Insert organisation name]** works first and foremost with **[insert target group]** in **[insert location]**.

Our key partners and stakeholders include:

* Insert key partner or stakeholder
* Insert key partner or stakeholder
* Insert key partner or stakeholder
* Insert key partner or stakeholder
* Insert key partner or stakeholder

[Insert organisation name]

Address

[Insert street address]

Telephone

[Insert organisation administration telephone number]

Email

[Insert organisation administration email]

Website

[Insert organisation website]